

About Prudence & Chocolate Rain Jewellery & Design

Chocolate Rain is a local design brand founded in 2000. Chocolate Rain design is inspired by childhood dreams and wonderland adventure. Each piece is unique and handcrafted with mix medium and special artistic elements. Prudence is the founder and designer and graduated in Fine Art. In 2008, Prudence was granted the Design Smart scholarship to Central Saint Martin's London for MA Degree in Design Studies. Prudence received the 2010 Ten Outstanding Designers Award and is honored as one of Hong Kong's Ten Outstanding Young Persons in 2012 and Young Women Innovator Award 2013 by APEC. She is Executive Committee members of the Hong Kong Designers Association from 2004 to 2016.

Chocolate Rain has exhibited and distributed internationally, including the MoMA, Tate Modern and Guggenheim Museum. Chocolate Rain design collections and illustrations were commissioned for projects by global brands such as Clinique, Luella, Stella McCartney's Care and Swarovski. In 2009, the "WHY THROW AWAY YOUR MEMORY" art exhibition was unveiled at Times Square. In 2010, BRITISH MUSEUM X Chocolate Rain Collection launched in London. Since 2008, Fatina Dreams Ltd was founded in London and ran global licensing projects. Now Chocolate Rain has flagship stores in Hong Kong and Singapore and a theme restaurant Fatina and Chefo Eat and Play creative dining in Hong Kong.

Chocolate Rain created the DIY workshop in 2003 to share the enjoyment of the 100% handmade accessories in our flagship shop, Sogo Club, Hong Kong Art Museum London Craft Central, Yorkshire Sculpture Park, Design 100% in London and V & A Childhood ...etc.

Chocolate Rain 於 2000 年創立，英國倫敦及星加坡有分店和辦工室。2014 年開設主題餐廳 EAT and PLAY，Chocolate rain 首次與三星米芝蓮意大利總廚創造星級餐單，餐館內每月展出插畫作品，讓大家來分享創意美食和藝術！Chocolate Rain 於 2014 年創辦 Young Design Hub 旨在給予年輕設計師和手作達人一個平台，分享會及手作市集活動！朱古力兩代表生命中有時會下着雨、但下雨也要是甜蜜的，叫人用正念看人生。Chocolate Rain 的世界，裡面住著一個布娃娃，名叫 Fatina Dreams。她幻想自己擁有生命，可以利用想象力和神奇 DIY，令這個地球變得更美好。Fatina 喜愛循環再造，把舊有的事物，變為新奇的創作，她合上眼睛、代表做夢及用心感受生命中的喜悅和幸福。

Award List 2003-2017

2017 GoodSeed Award 成立社創企劃~香港的童話。

2017 Hong Kong Publishing Biennial Awards 香港出版雙年獎

2016 Hong Kong Golden Book Awards

2016 Hong Kong Licensing Awards 2015 [Best Property]

2015 D-Mark, Federation of Hong Kong Industries

2014 Sectoral Award (Shops & Retailers Sector) of Hong Kong Awards for Environmental Excellence (HKAEE), Hong Kong Productivity Council

2014 Hong Kong Caring Company

2013 Outstanding Entrepreneur Award, Capital CEO

2013 ECO Star Awards, Roadshow

2013 Global Design Award, Fashion & Toy category, HKDA

2013 Young Women Innovator Award 2013 by APEC

2013 Hong Kong Caring Company

2012 Hong Kong's Ten Outstanding Young Persons by JCL

2012 Silver Award, HKDA Global Design Award, Fashion category

2012 HK BEST Award, HKDA Global Design Award, Fashion category

2012 Bronze Award, HKDA Global Design Award, Product category

2012 Hong Kong Caring Company

2012 Smart Gift Design Award, HK Trade Development Council, HK

2011 The Most Potential Enterprise Award, Capital CEO

2011 Finalist Asian Licensing Award

2011 Caring Company Award

2011 Hong Kong Designer Association Award, HKDA

2011 Family-Friendly Employers Award

2011 Greater China Design Award, Art& Design Festival, Hong Kong

2010 Caring company award

2009 Greater China Design Award, Art& Design Festival, Hong Kong

2009 Leader of Excellence, Captial Magazine, Hong Kong

2009 Hong Kong DA award, merit, book design

2009 U of The Arts London, Central St. Martins, Distinction in MA Design Studies, England

2008 40 UNDER 40 Asia Young Designer Award by Perspective Magazine

2008 New Gen, London Fashion Week, Finalist, England

2008 Young Fashion Design Awards, Hong Kong Fashion Week, Finalist

2007 University of the Arts London Portfolio Competition, 2nd Runner-up

2007 Top 10 design award by MOLESKINE INVITATION AU VOYAGE competition

2006 Communication Arts Award of Excellence, Chocolate Rain book, "Dreaming", USA

2005 Innovative Entrepreneurs Award by City Junior Chamber

2005 Hong Kong Designer Association Award, Merit, HKDA

2005 Design Smart Young Design Talent Awards, by ITC, HK Government.

2004 Hong Kong Sogo Young Designer Award, by SOGO

2004 Live Wire Business Award by Shell co. Ltd

2003 Hong Kong New Collection Award, by Trade Development Council